

# FACT SHEET

**ESPM**  
O INUSITADO EM  
CONSTANTE MOVIMENTO



Campus Francisco Gracioso – São Paulo

## I. INSTITUTIONAL INFORMATION

**Institution** Associação Escola Superior de Propaganda e Marketing (ESPM)

**Website** <http://www.espm.br>; <http://international.espm.br>

### Campuses

#### SÃO PAULO

**Francisco Gracioso**  
Rua Dr. Álvaro Alvim, 123  
Zip Code: 04018-010  
São Paulo, SP – Brazil  
Tel. +55 (11) 5085-4600

#### SÃO PAULO

**ESPM Tech**  
Rua Joaquim Távora, 1240  
Zip Code: 04015-013  
São Paulo, SP – Brazil  
Tel. +55 (11) 5081-8200

#### RIO DE JANEIRO

**Aymoré**  
Ladeira da Glória, 26  
Zip Code: 22211-120  
Rio de Janeiro, RJ – Brazil  
Tel. +55 (21) 2216-2002

#### PORTO ALEGRE (SUL)

**Guilherme Schell**  
Rua Guilherme Schell, 350  
Zip Code: 90640-040  
Porto Alegre, RS – Brazil  
Tel. +55 (51) 3218-1300

#### FLORIANÓPOLIS

**ESPM Tech**  
Rod. José Carlos Daux, 415  
Zip Code: 88032-005  
Florianópolis, SC – Brazil  
Tel. +55 (51) 3218-1300

## II. CONTACT INFORMATION

### Mailing address

**International Office:**  
Rua Dr. Álvaro Alvim, 123 – Zip Code: 04018-010  
Vila Mariana – São Paulo, SP – Brazil

## II. CONTACT INFORMATION

Chief Innovation and  
Customer Experience  
Office

Mr. Rodrigo Cintra, Ph.D.

**International Office Team:  
in charge of partnerships,  
administrative issues and  
exchange students services**

**Head of International Office:**

Ms. Michele Correa Lima Leal, Msc | [michele@espm.br](mailto:michele@espm.br)  
Tel. +55 (11) 5085-6699

**Incoming Students:**

Mr. Eddie Barbosa | [incoming@espm.br](mailto:incoming@espm.br)  
Tel. +55 (11) 5085-6654

**Outgoing Students:**

Ms. Cecilia Souza | [intercambios@espm.br](mailto:intercambios@espm.br)  
Tel. +55 (11) 5085-6716

**International Student Support:**

Ms. Ivy Senne | [intercambios@espm.br](mailto:intercambios@espm.br)  
Tel. +55 (11) 5085-6781

**Other Subjects:**

[internationaloffice@espm.br](mailto:internationaloffice@espm.br)

## III. APPLICATION

Apply online

Students will be able to complete their application form:  
<https://international.espm.br/international-students>

Required documents

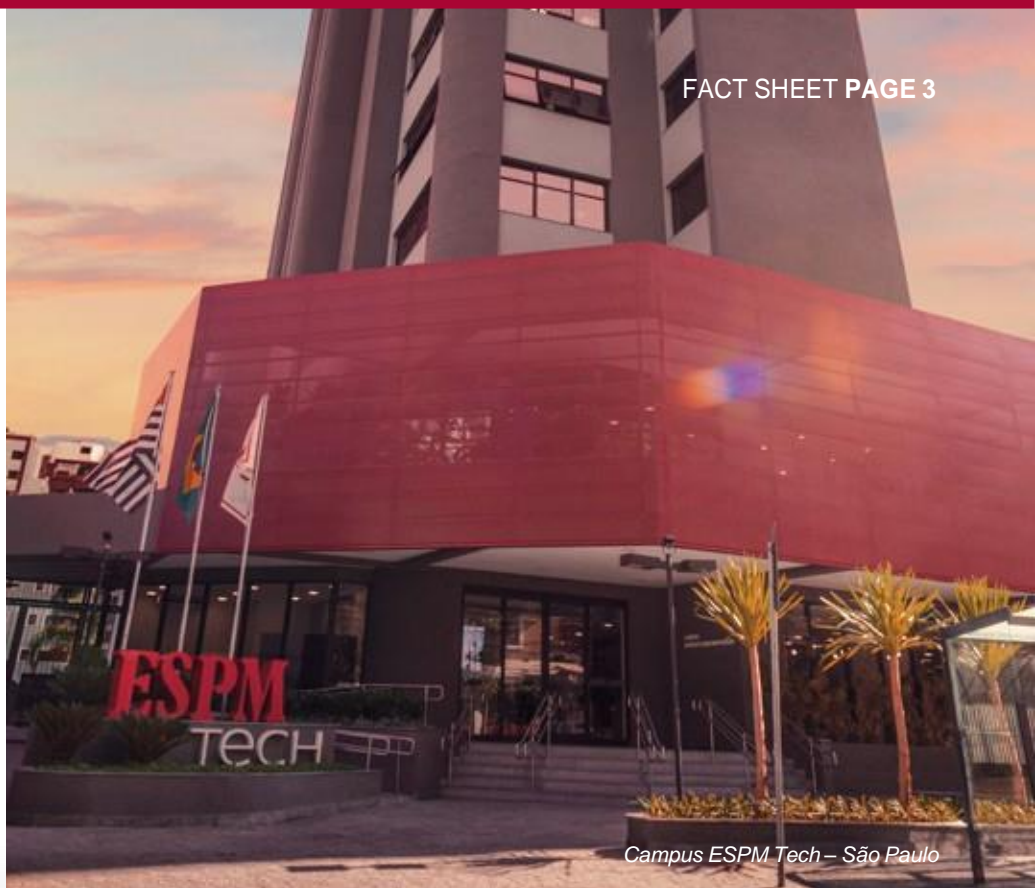
- Copy of a valid passport
- Personal photo (passport size and format)
- Copy of the Academic Transcript
- Certificate of Enrolment in Home University
- Certificate of English for classes instructed in English (B2 level at least) if applicable
- Certificate of Portuguese for classes instructed in Portuguese (B2 level at least) if applicable
- Certificate of Spanish for classes instructed in Spanish (B2 Level at least) if applicable
- Health Insurance (may be sent as soon as available)
- Brazilian Student Visa (may be sent as soon as available)

**Deadline: application form  
+ documents required sent**

**1st semester:** November 11th  
**2nd semester:** May 1st

Language proficiency

To take courses in Portuguese: knowledge of Portuguese at B2 Level is required;  
*To take courses in English: knowledge of English at B2 Level is required (The certificate proving the language level can be from a language school in the home country, TOEFL Ibt 80, IELTS 6.0 or attested by home university).*



## IV. COURSES

### Undergraduate Courses

- Business Administration\* (All campuses)
- Advertising and Marketing Communication (All campuses)
- Design (All campuses)
- Fashion Design (Porto Alegre only)
- Film and Media Studies (Rio de Janeiro and São Paulo campuses)
- International Relations\* (Porto Alegre and São Paulo campuses)
- Information and Communication Technology (São Paulo only)
- Journalism (All campuses)
- Social Sciences and Consumption Studies (São Paulo only)

*\*We offer a small number of courses taught in English each semester in São Paulo and Rio de Janeiro in the fields of business management and international relations and design.*

### Classes taught in English at each campus

<https://international.espm.br/international-students>

### Applied Learning Courses

These are practical-theoretical courses offered by ESPM Applied Learning Labs in Sao Paulo, whose projects are related to three major fields: Business, Social Impact, and Communication. They aim to allow students to apply fundamental theories and concepts and have contact with real projects from these three areas.

### Academic period

**1st semester:** February to June  
**2nd semester:** August to December



Campus Aymoré – Rio de Janeiro

## V. IMPORTANT INFORMATION

### Institutional Information

*(presentations, pictures, campuses  
academic documents and reports)*

<http://international.espm.br>

### Housing

ESPM does not offer housing to exchange students, but we can help them in getting accommodation. Our Núcleo de Relacionamento oversees disclosing housing opportunities sent by some ESPM students or partners for the students.

### Facilities

<http://international.espm.br/about-espm/espm-campus>

### Cost of living

*(monthly estimated)*

#### São Paulo

Food – R\$ 1.500

Accommodation – R\$ 2.500 to R\$ 4.500

Transportation – R\$ 5,00 (one way ticket bus or metro)

Others Costs – R\$ 750,00

#### Rio de Janeiro

Food – R\$ 1.400

Accommodation – R\$ 2.500 to R\$ 5.000

Transportation – R\$ 6,90 (one way ticket bus or metro)

Others Costs – R\$ 800,00

#### Porto Alegre

Food – R\$ 900

Accommodation – R\$ 1.000 to R\$ 2.000

Transportation – R\$ 150

Others Costs – R\$ 100